

## Curriculum Vitae

# Anne Mere

## Education and Qualifications

|      |                                                                              |
|------|------------------------------------------------------------------------------|
| 2022 | Tallinn University of Technology, MScEng, Digital Transformation in Business |
| 1995 | Estonian Business School, MBA, International Business                        |
| 1993 | Tallinn University, MA, Faculty of Physical Education                        |

## Experience

|           |                                                                  |
|-----------|------------------------------------------------------------------|
| 2021–...  | Fazer Bakery Baltics, CEO                                        |
| 2016–2021 | HKScan, Baltics CEO                                              |
| 2013–2016 | HKScan Oyj, CMO                                                  |
| 2012–2013 | HKScan Oyj, EVP of Consumer Business in Finland and the Baltics  |
| 2008–2012 | AS Rakvere Lihakombinaat, Chair of the Management Board          |
| 2003–2008 | AS Rakvere Lihakombinaat, CMO                                    |
| 2000–2003 | Austria Tabak Eesti OÜ, CMO                                      |
| 1997–2000 | Unilever Estonia OÜ, Key Account Manager                         |
| 1994–1997 | Suomen Unilever OY, Van den Bergh Foods, Estonian representative |

## Other Professional Engagements

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| 2022–...  | Eesti Energia, Chair of the Supervisory Board                                                                                                    |
| 2020–2022 | Estonian Health Insurance Fund, Member of the Supervisory Board                                                                                  |
| 2016–2019 | Finnish-Estonian Chamber of Commerce, Member of the Supervisory Board                                                                            |
| 2012–2014 | Chair of Supervisory Board: AS Rakvere Lihakombinaat, AS Tallegg, Kivikylän Kotipalvaamo, Suomen Lihateollisuusyhdistys, Lihatieendus ry         |
| 2012–2013 | Member of the Supervisory Board: HK Agri Oy, Lihatieendus Harri Tamminen Oy, Honkajoki Oy, Lihateollisuuden tutkimuskeskus, MP Maustepalvelu OY. |
| 2011–2013 | HKScan Finland OY, Member of the Supervisory Board                                                                                               |

## Honours and Awards

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| 2019 | Rakvere Kroonimärk (Honorary decoration of the City of Rakvere) |
| 2014 | Knight of the Order of the Lion of Finland                      |